



Brecon Beacons National Park Authority

# future directions

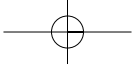
## our aim

to achieve widespread understanding and support for the National Park as a protected landscape, which will be recognised as a valued local, national and international asset.

## our vision

that the Park's landscape is managed sustainably\* with widespread appreciation of its special qualities and where local communities benefit from its designation.

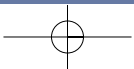
\*Sustainably: Ensuring that all actions taken to meet our needs today do not compromise the needs of future generations.



The National Park's diverse and distinctive landscape has been shaped by the processes of nature and the activity of man over time and will continue to evolve in the future.

## Conservation and Enhancement

The NPA will conserve and enhance the natural beauty, wildlife and cultural heritage of the Park in the following ways:



## Landscape

**Maximising opportunities to enhance the continuing evolution and diversity of the distinctive landscape types found across the Park by:**

- Encouraging landscape change that benefits the Park's biodiversity, earth heritage and cultural heritage.

## Biodiversity

**Maximising opportunities for biodiversity to flourish within the Park by:**

- Encouraging increase in the quality, diversity and carrying capacity of all habitats.
- Working with partners to implement the Local Biodiversity Action Plan.
- Improving the ecological condition of SSSIs on land owned by BBNPA.

## Earth Heritage

**Maximising opportunities to conserve and understand the Park's Earth Heritage by:**

- Working with partners to identify and conserve important earth heritage features.
- Highlighting the contribution that earth heritage has made and can continue to make to the landscape, economy and environment.

## Cultural Heritage

**Protecting the Park's unique historic environment and cultural distinctiveness and promoting its relevance to the present by:**

- Supporting the maintenance of historic features, buildings and landscapes.
- Supporting the maintenance and development of locally distinctive cultural activities and the Welsh Language.
- Highlighting the contribution that historic landscapes, local distinctiveness and vernacular buildings make to the local economy and environment.

## Promoting Understanding

The NPA will use its information, interpretation and education services to promote understanding of the Park's special qualities by:



## Raising Awareness

- Using a full range of communication methods to reach the widest audience.
- Establishing a relationship with schools, residents and visitors to instill an appreciation of the special qualities.
- Explaining why the conservation and enhancement of these features is important for the sake of future generations.

## Promoting Enjoyment

### Making it accessible and welcoming:

- Increasing public confidence as to where people may walk, cycle and ride.
- Providing facilities, information and interpretation at key points to enhance peoples' experience of the Park.
- Maximising opportunities for the public to enjoy a wide range of sustainable activities and encourage those which promote relaxation and spiritual renewal.

## Vibrant Sustainable Communities

The NPA will foster the social and economic well being of the local communities within the Park by promoting:



## Sustainable Economic Activity

**Encouraging high and stable levels of economic activity in the local economy, compatible with the National Park designation by:**

- Supporting sustainable economic proposals that are in harmony with the natural environment.
- Encouraging businesses, landowners and farmers to maximise the economic potential of the Park's landscape, biodiversity, earth heritage and cultural heritage through their activities.
- Promoting self sufficiency in the local economy, particularly in the area of energy efficiency.

## Thriving Healthy Communities

**Engendering vibrant communities with pride of place, distinctive character, access to affordable housing and an appropriate level of modern facilities by:**

- Providing a first class planning service.
- Using the National Park perspective to support and respond to local community strategies.
- Providing advice, assistance and resources to sustainable community initiatives.

## Sustainable Transport

**Encouraging the provision of a sustainable transport network that enhances accessibility for local communities and visitors, whilst reducing wherever possible the reliance on private motor vehicles by:**

- Working with partners to increase the sustainability of transport within the park.
- Encouraging the use of public transport.
- Supporting initiatives that reduce travel demand for domestic, leisure or economic purposes.



The Aim, Vision and Strategic Intentions identified in this document were adopted by the NPA on 2 April 2004. Its content is subject to periodic review (this version was reviewed and published in Spring 2005).

Future Directions will inform the Authority's corporate direction and business planning. It recognises the importance of the National Park's designation - locally, nationally and internationally - and brings the concept of sustainability to the front of our thinking.

### **Brecon Beacons National Park Authority**

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A Welsh version of this document is available.